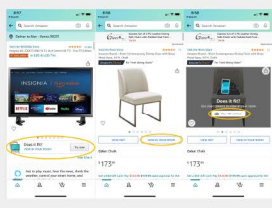
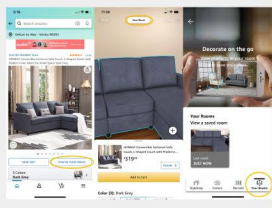


Which of the following Amazon **visual search** and **augmented reality** tools are you aware of?

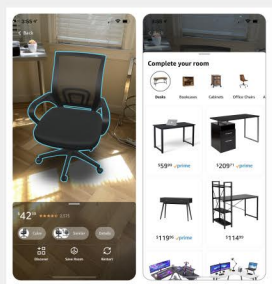
*As these tools are regularly updated, your experience may have looked slightly different than the one pictured. [Hover over orange text for description.](#) [Please select all that apply.](#) [Click on the image for a larger view.](#)*



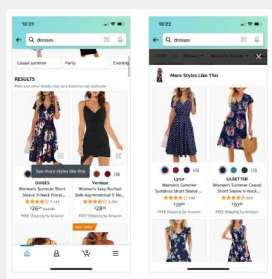
**Amazon View In Your Room:** Visualizing new furniture, TVs, or other large products in your home by scanning your room with your smartphone camera and digitally placing objects around your space



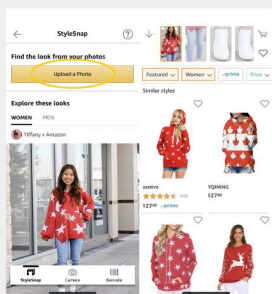
**Amazon Save Your Room(s):** Saving photos of your room in order to view products in your room at a later time even when you are not in there



**Product Recommender:** Visualizing similar (i.e., different colors, size, shape style of the same type of item) & complementary furniture items (i.e., side tables, coffee tables, night stands, rugs, lamps, home décor items) in your room together before you buy them

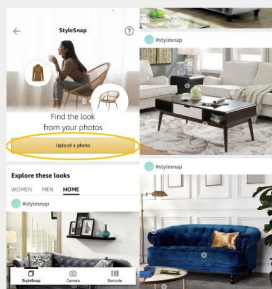


**More Like This:** Enables you to spot a style you like in search results to find visually similar options



**Amazon Shop the Look Fashion (formerly Style Snap Fashion):** Browsing through lifestyle images posted by influencers to find inspiration and similar things on Amazon or uploading an image of an outfit to find similar products from Amazon

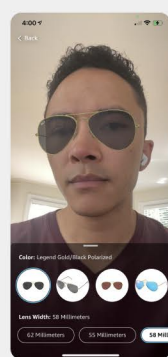
Thank you for agreeing to take part in this survey. To begin with:



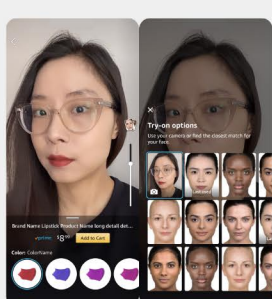
**Amazon Shop the Look Home (formerly Style Snap Home):** Browsing through lifestyle images posted by influencers to find inspiration and similar things on Amazon or uploading an image of room décor to find similar products from Amazon



**Amazon Barcode Scanner:** Scanning a barcode in order to find a product on the Amazon app



**Eyewear Virtual Try On:** Uploading a picture of yourself to virtually see how a pair of sunglasses will look on your face before you buy them



**Lipstick Virtual Try On:** Uploading a picture of yourself and trying on lipstick virtually



**Amazon Camera Search:** Taking a photo within the Amazon app to find a product or similar products

 None of the above